

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Packard Motor Car Company, Inc.		02/07/2011	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Continental Tire the Americas, LLC		
Street Address:	1830 MacMillan Park Drive		
City:	Fort Mill		
State/Country:	SOUTH CAROLINA		
Postal Code:	29707		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2139582	G-MAX	
CORRESPONDENCE DATA			
Fax Number: (302)778-2600			
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone: 3027782500			
Email: tmde@ratnerprestia.com			
Correspondent Name: RatnerPrestia			
Address Line 1: 1007 N. Orange Street; Suite 1100			
Address Line 2: P. O. Box 1596			
Address Line 4: Wilmington, DELAWARE 19899			
ATTORNEY DOCKET NUMBER:	CTRN-901		
NAME OF SUBMITTER:	John W. McGlynn		
Signature:	/jwm/		

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TRADEMARK  
REEL: 004491 FRAME: 0898

OP \$40.00 2139582

Date:

03/07/2011

Total Attachments: 1

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## ASSIGNMENT OF TRADEMARK RIGHTS

*WHEREAS*, Packard Motor Car Company, Inc., a New Jersey corporation with offices at 76 Monroe Street, Boonton, New Jersey 07005 ("Assignor"), has adopted, used and is using in commerce the mark G-MAX in the United States (the "Mark"); and

*WHEREAS*, Assignor is also the owner of U.S. Trademark Registration No. 2,139,582 in International Class 012 for the Mark as used on or in connection with "land motor vehicle parts, namely, suspension components, namely, shock absorbers, coil springs, leaf springs, trailing arms, sway bars, torsion bars, and struts, excluding brake components" (the "Registration"); and

*WHEREAS*, Continental Tire the Americas, LLC, f/k/a Continental Tire North America, Inc., an Ohio limited liability company with a place of business at 1830 MacMillan Park Dr., Fort Mill, South Carolina 29707 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Mark and the Registration, as well as the goodwill associated with the Mark;

*NOW THEREFORE*, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, effective as of the date set forth below, all right, title and interest in and to (i) the Mark, (ii) the Registration, (iii) all rights of action arising from the Mark, including all claims for damages by reason of past, present and future infringement of the Mark and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (iv) the goodwill of the business symbolized by the Mark.

Dated: 2/7/2011, 2011

ASSIGNOR

By: 

Printed Name: Fredric M. Kauter

Title: President